

OPEN CALL
FOR ARTISTIC
AND CULTURAL
PROJECTS

APPLICATION GUIDELINES



FUNCHAL
2027

EUROPEAN
CAPITAL
OF CULTURE

FUNCHAL EUROPEAN CAPITAL OF CULTURE

Open Call for Artistic and Cultural Projects

PROLOGUE

Founded in 1985, the European Capital of Culture programme has been, during decades since its establishment, an important driving force for the economic, social and human development of its covered territories, becoming the main programme of territorial development through investment in the cultural and creative sector and its main activities and actors.

In this context, the municipality of Funchal, assuming the city as a place of convergence and centralism located in the European outermost regions, prepares its application to the title of European Capital of Culture for the year of 2027 based in a logic of diversity and comprehensiveness of the European outermost region. Under the slogan “Beyond the Map, a Common Ground” and outlining a strategic use of its peripheral condition, the team coordinating the application for ECOC2027, defined three fundamental axes for Funchal: **multiculturalism in the European outermost regions, city of warm gatherings, and cultural decentralization** - on which are settled the criteria to at throughout the conceptual line of the application and serves as a premise for integrating in the main cultural programme the several projects and contributions from Madeira’s cultural and creative sector in dialogue with the national and European sphere.

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1ST ARTICLE

PURPOSE

This submitting guidelines document is intended to define the selection criteria within the Open Call for projects to be included in the artistic and cultural programme in the context of Funchal City application for the title of European Capital of Culture in the year of 2027.

2ND ARTICLE

DISSEMINATION

Initially, this open call for projects is disseminated among the various actors within Madeira's Cultural and Creative sector through the webinar cycle FUNCHAL ECOC2027 - CALL FOR PROJECTS, secondly at a national level, making use of both traditional and online social media and internationally, in a third phase, by establishing partnerships, co-productions and/or the dissemination of artworks.

3RD ARTICLE

SUBMITTED PROJECTS

Are admitted for submission to this Open call artistic and/or cultural projects within the scope of: all artistic areas - music, dance, theatre, literature, performance, visual arts, digital arts and crossed disciplines; proposals within the scope of the study and research of the local tangible and intangible cultural heritage, as well as local and/or local and/or European history and heritage. Projects within the scope of natural heritage are also admitted. Bearing in mind the three axes for Funchal's application to ECOC2027 - **multiculturalism, city of warm gatherings, and cultural decentralization** - projects submitted in this call must evidence minimum criteria, as mentioned below, in order to obtain at least 60 points, as stated in the 7th Article of these guidelines:

These guidelines aim to define the selection criteria for project proposals to be included in the artistic and cultural programming of Funchal City application to the title of European Capital of Culture in 2027:

as to its nature:

- artistic projects, all areas admitted;
- cultural, based on the local cultural heritage (tangible and/or intangible)
- cultural, based on the European cultural heritage (tangible and/or intangible)

as to its implementation:

- open to participants from diverse social groups and minorities
- ability to tour on the island and/or national or European territories
- partnerships with European entities and/or artists
- artistic / cultural relevance
- aptitude and experience of the management, artistic and production teams
- ability to innovate
- ability to attract co-financing / project sustainability.

4TH ARTICLE

SUBMISSIONS

All proposals submitted to this open call must use the specific Application Form (<https://funchal2027.cm-funchal.pt/en/open-call-for-artistic-and-cultural-projects/>), which must contain the following key elements:

- concept presentation and main goals;
- activities description;
- artistic and production teams description;
- budget and cost justification;
- brief history of the applicant.

All applications must be sent by e-mail, not being admitted by other means. In addition to the Application Form, proposals may attach other elements (audio, video or images) that are considered relevant or mandatory to a comprehensive understanding of the idea / project. Each entity (formal or informal) or individual artist may submit more than one project as long as they do not overlap in space or time or as long as there is a team capable of implementing the listed activities.

5TH ARTICLE

DEADLINES, SUBMISSIONS ADDRESS AND IMPLEMENTATION PERIOD

Deadline for this Open Call is **May, 31st 2021**. Applications must be sent using the e-mail: projetos@funchal2027.net. All applications will go through evaluation until August, 31st 2021, after which a final decision will be issued.

All applicants and proposals must schedule all activities starting from **January 1st 2022**.

6TH ARTICLE

JURY

To guarantee the suitability and transparency of the selection process, all applications will be evaluated by a multidisciplinary jury representing several creative and artistic areas, as well including all fields related to artistic and cultural projects management and its production and communication. The panel will be announced in all Funchal2027 digital platforms as well as in traditional media during the open call period.

7TH ARTICLE

DECISION

All proposals will be evaluated bearing the premises aligned with the fundamental axes of Funchal2027's application to ECOC and listed in the 3rd Article of these guidelines. A punctuation system was assigned to the criteria, as shows the table below. To be selected applications must

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reach a minimum of 60 points. Results will be published in Funchal2027 website (www.funchal2027.net).

The evaluation team reserves the right not to grant all the funds requested for a project, being valued proposals showing ability to attract co-funding of their activities.

CRITERIA	SCORE
➤ artistic projects, all areas admitted	10
➤ cultural, based on the local cultural heritage (tangible and/or intangible)	
➤ cultural, based on the European cultural heritage (tangible and/or intangible)	
➤ open to diverse social groups and minorities	15
➤ ability to tour on the island and/or national or European territories	20
➤ partnerships with European entities and/or artists	20
➤ artistic / cultural relevance	10
➤ aptitude and experience of the management, artistic and production teams	10
➤ innovation ability	10
➤ attracting co-financing / project sustainability	5
TOTAL	100 points

After the publication of the Panels' decision, a period of 10 days will elapse during which entities that do not agree with the evaluation may request a prior hearing.

8TH ARTICLE

APPLICATION TERMS

Both profit and non-profit collective entities within the regional, national or European cultural and creative sector as well as individual artists with a minimum of two years of proven artistic activity are welcomed to apply to this Open Call. Artistic institutions or other educational entities from the social sector can also apply to this call.

9TH ARTICLE

IMAGE USE AUTHORISATION

By submitting an application to this Open Call, applicants declare to grant the rights to use their image and/or images of their organization and/or its activities in Funchal2027 online platform, including social media (Facebook, Instagram, Twitter, YouTube...), as well as of all partners operating in the same process together with the Municipality of Funchal. For this, applicants must fill in and send the Disclaimer document available at (<https://funchal2027.cm-funchal.pt/en/open-call-for-artistic-and-cultural-projects/>) in case of project selection.

10TH ARTICLE

INTELLECTUAL PROPERTY AND COPYRIGHTS

By submitting an application to this Open Call, applicants declare to be the sole and exclusive owners of the copyright of the works presented and their content, as well as authorize, should Funchal 2027 organization so decide, the placement of Funchal2027 graphic material and/or its partners. Proposals submitted and not selected under this call may not, in whole or in part, be reproduced or executed within the scope of the general application process of Funchal ECOC2027, excepting the cases in which this consent is expressly and exclusively stated in writing by its Author or the entity that holds the rights to the mentioned project, artworks or ideas.

11TH ARTICLE

PERSONAL DATA

All personal data provided in the applications will be exclusively processed for the purpose of this Open Call, with the informed consent of the applicant.

12TH ARTICLE

ADDITIONAL INFORMATION

For any further clarification, the email addresses below can be used for direct contact with the Funchal2027 team:

- geral@funchal2027.net
- projetos@funchal2027.net

13TH ARTICLE

LEGAL NOTICE

The Municipality of Funchal does not guarantee per se and henceforth any exclusive financial support to the projects that are framed and selected through this Open Call, being this conditioned by the continuity of Funchal as a candidate city to the title of European Capital of Culture in 2027, in accordance with the guideline application procedures of the ECOC programme.

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A COMMON GROUND.**

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