



F U N C H A L

EUROPEAN CAPITAL OF CULTURE 2027

OPEN CALL FOR ARTISTIC AND CULTURAL PROJECTS



FUNCHAL
2027

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CAPITAL
OF CULTURE



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2027

EUROPEAN
CAPITAL
OF CULTURE



NATURE

+



SUN

+



VISION

=



COMPASS



EUROPEAN CAPITAL OF CULTURE

What is it?

Founded by the European Commission in 1985 the aim of this action is to regenerate Cities as culture, social and economic centres.

The European Capital of Culture aims to strengthen:

- the diversity of the European culture
- the feeling of belonging to a common cultural area
- the development of cities.



EUROPEAN CAPITAL OF CULTURE

Which criteria?

1 Contribution to a long-term strategy:

- the development by the candidate city of a comprehensive cultural strategy integrated with several social and economic sectors

2 European dimension:

- promoting activities concerning Europe's cultural diversity, intercultural dialogue and increased mutual understanding between European citizens
- activities that might enhance common aspects of European culture, heritage and history
- activities by European artists, cooperation with operators or cities, in different countries and transnational partnerships
- ability to attract a wide European and international public



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Which criteria?

3 Cultural and artistic content:

- clear and coherent artistic vision and strategy
- engagement with local artists and cultural organisations
- variety and diversity of the proposed activities and its' artistic relevance;
- inclusion of local cultural heritage and traditional art forms with innovative and avantgarde artistic expressions

4 Execution Ability:

- sustainable support and commitment from local, regional and national authorities
- appropriate and viable infrastructures to host the title

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Which criteria?

5 Outreach:

- engagement with local society
- engagement with a wide range of citizens, especially youngsters, low-income or disadvantaged fringes, minorities and individuals with disabilities
- global strategy for audience development

6 Management:

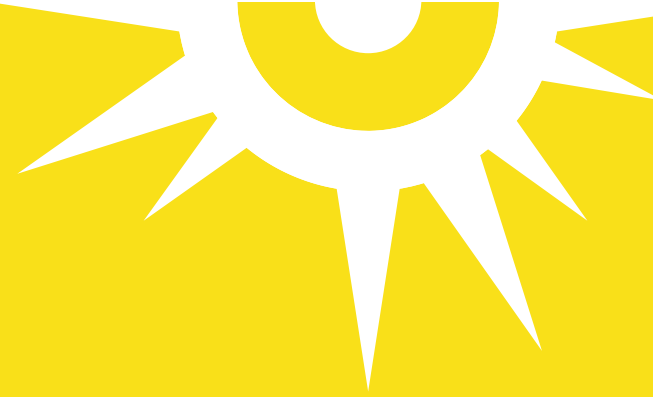
- budgetary and financial viability and ability to raise funds
- good governance and cooperation practices amongst local authorities and the project implementation teams
- ability to run all different general management, production and artistic teams
- comprehensive marketing and communication strategy
- appropriate skills and experience of the executive teams to plan, manage and implement the cultural programme

<http://www.funchal2027.net>

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GUIMARÃES 2012
CAPITAL EUROPEIA DA CULTURA



Our Application: the Island's Purpose

“No man is an island entire of
itself; every man is a piece of the
continent, a part of the main; if a
clod be washed away by the sea,
Europe is less. ”

John Donne



Our Application: A Common Ground



Funchal2017 - beyond the map, a common ground



BEYOND THE MAP, A COMMON GROUND.

3 Main Axes

- 1** Funchal as a mirror and representative of the **cultural diversity** of the outermost and overseas regions that remain unknown to Europe.
- 2** Funchal as a **city of warm gatherings** where Europe first happened even before it was formally an European Union..
- 3** Funchal as a city that takes on a disruptive **cultural decentralization** on its own urban and cultural organisation.

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BEYOND THE MAP, A COMMON GROUND.

Open Call for Projects:

1 Applicants:

- a. profit and non-profit cultural entities
- b. individual artists with at least two years of proven artistic activity

2 Nature of the projects – selection criteria:

- a. artistic projects, all areas admitted
- b. cultural, based on the local cultural heritage (tangible and/or intangible)
- c. cultural, based on the European cultural heritage (tangible and/or intangible)
- d. inclusion of diverse social groups and minorities
- e. ability to tour on the island and/or national or European territories
- f. partnerships with European entities and/or artists
- g. artistic / cultural relevance
- h. ability and experience of the management, artistic and production teams
- i. ability to innovate

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BEYOND THE MAP, A COMMON GROUND.

Open Call
for Projects:

3 Project Structure:

- a. concept presentation and main goals
- b. activities description
- c. artistic and production teams description
- d. budget and cost justification
- e. brief history of the applicant

4 Prazo: May, 31st 2021

4 Project Submissions:

projetos@funchal2027.net

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**BEYOND THE MAP,
A COMMON GROUND.**

**GOOD JOB!!
#funchal2027**

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